



Thermore at OR Show-Salt Lake City booth #38045 with revolutionary products

A busy New Year full of great new projects lies ahead for Thermore, the company founded in Milan in 1972 and now global leader in the research, production and marketing of thermal insulations. This success story proves that what is essential is not always visible to the eye: Thermore® products may be hidden beneath several layers, but they make a difference, meeting needs across the board, whether in sports apparel or fashion items. Thermore® insulations are unique: highly resistant, they offer maximum warmth even in freezing temperatures, while doing away with traditional bulky padding.

Thermore's latest innovation, making its debut appearance after a year of research, is **Thermore Pro®**, providing unrivalled insulation. Created to meet the needs of outdoor apparel, where warmth and water repellence are top priority, it is soft and warm, with thermal properties superior to competitive products by at least 10%; it has a uniform structure and is made with 50% recycled fibre. These qualities make it the best water-repellent and sustainable product currently on the market.

The benefits of the entire Thermore range, the results of 40 years experience, are enjoyed by numerous producers who have obtained a significant upgrade in the performance of their toughest garments. This market leader is a firm favourite also because of its outstanding sensitivity towards the environment. It is no coincidence that the flagship **Classic** line (made up of 50% GRS certificate* PCR post-consumer recycled polyester fibre and **Rinnova** (with an amazing 100% GRS certificate * PCR polyester fibre) continue to be market scene-stealers.

And there's more: specific analysis test reports have confirmed that these lines, together with the new **Thermore® Pro**, are totally devoid of PFOA and PFOS (perfluorooctanoic acid and perfluorooctane sulfonate), non-organic chemical substances whose use in outdoor clothing has recently been exposed by Greenpeace as being harmful for human beings and highly polluting.

These are all good reasons to be present (booth #38045) at the next edition of OR Show (Salt Lake City, 23-26 January) full of energy and pride! Outdoor Retailer is the tradeshow venue of choice for the outdoor specialty industry.

Numerous brands choose **Thermore®** insulations for their collection, among the others **Fjallraven** (present at OR Show, booth #24009), which relies on **Thermore® Classic** for its Greenland Winter Jacket.

OR will be a major event for Thermore itself, present with a special area designed to illustrate its research results.



For further information:

GB Network for Thermore

press@gbnetwork.eu

T+39 02 76018402

Sede Legale: Via Santa Lucia 1
23848 Oggiono (Lecco)

Showroom: Via Tortona 35, 20144 Milano

Tel. +39.02.00611711 - Fax +39.02.700554434

www.thermore.com



Thermore Company Profile

thermore.com

Thermore, founded in 1972 in Milan, is a worldwide leader in the research, production and marketing of thermal insulation for apparel and sleeping bags with operations in Europe, the USA and Asia including production facilities in Thailand and offices in Hong Kong. The global presence of the Thermore Group makes it possible for international clients to benefit from Thermore's market-leading experience at a convenient and cost effective price point. Thermore's focused dedication to its "Set Yourself Free" philosophy has resulted in products that keep the end user in their body temperature comfort zone while offering maximum freedom of movement.

The latest introduction of the new Classic product line, featuring 50% (PCR) polyester fibers, and Rinnova, with a content of 100% Post-Consumer Recycled fibers, brings Thermore to the forefront in the development of high performance components with a strong focus on sustainability. Thermore's flexible thermal insulation portfolio is particularly well suited for the outdoor and fashion industries, which can benefit from their proprietary scrim-less design and fiber migration treatment.

Thermore's current product range includes Classic, T37[®], Ecodown[®], Rinnova.

Thermore is a member of the Italian Outdoor Group (www.italianoutdoorgroup.it), Outdoor Industry Association (www.outdoorindustry.org), SnowSports Industries America (www.snowsports.org) and of the Camera Nazionale della Moda Italiana (www.cameramoda.it).

Thermore[®] is a registered trademark of Fi.Si. Fibre Sintetiche spa.

Textile Exchange

textileexchange.org

Textile Exchange (formerly known as Organic Exchange) is a 501(c)(3) non-profit organization incorporated in 2002. They operate internationally and are committed to the responsible expansion of textile sustainability across the global textile value chain. Textile Exchange is headquartered in the USA with staff and contractors located in eight countries.

*GRS: Global Recycle Standard certification is administered by the Textile Exchange for companies making or selling products with recycled content. The standard applies to the full supply chain and addresses traceability, environmental principles, social requirements and labeling.

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